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LUXE LIVING

# SUNSHINE ESTATES

## MIAMI'S HAUTE HOMES AND POSH PROPERTY TRENDS

BY CHRISTOPHER CAMERON

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### Fashion houses

**T**HE streets of Miami are a runway — now its corridors are, too. For years, developers have blended fashion and lifestyle in branded projects from the likes of Fendi and Armani. But the latest crop of couture condos are all about cool. At **888 Brickell**, new residences from Dolce & Gabbana will rise 90 stories or 1,049 feet — a record height for Miami — with 259 residences and a yet to be announced 5-star hotel. It's all about elegance with an edge: a pastiche of NYC's Seagram Building with Milanese midcentury from JDS Development and Studio Sofield. The facade features ivory travertine, white stucco and matte black steel beams; at the street level, the building shimmers in a necklace of golden beads. "This is the first Dolce & Gabbana branded residence in the US," says Daniel de la Vega, president of One Sotheby's International Realty, which is marketing the project, where prices start at \$3.5 million. "There's a lot of golds and blacks and I think it comes together in a very elegant way." The brand is furnishing the interiors. "It's really resonated with international buyers," says de la Vega. "The ballrooms, the bar, the mezzanine, the lap pools, the wellness components ... it's not just beautifully designed and impeccably branded, but has incredible amenities." While residents at 888 will enjoy access to a house Rolls Royce, buyers at the new **Rider Residences** get a selection of haute hogs. Located at 94 NE 29th St., between Wynwood, Midtown, Edgewater and the Design District, the Rider is a 12-story, 146-condo building that

channels the "golden age of rock 'n' roll" with a "rebellious style" and \$1 million of artworks (think: original art photos of nostalgic celebs like Brigitte Bardot and David Bowie). "Growing up I had a poster on my wall from the movie 'Easy Rider.' I wanted the flavor of that," said Diego Ojeda, president of developer Rilea Group, which plans to complete the project in 2026. "We are going to have a fleet of a dozen motorcycles, a mixture of Harley Davidsons, Triumphs and Vespas for our residents. It will be really cool to just get on a Harley and cruise around Miami." Get the party started in the building's Vinyl Hi-Fi Listening Room, which features a limited-edition Brionvega Radiofonografo turntable designed by Achille Castiglioni and crafted in Italy. The morning after, head to the Recovery Room on the pool deck. The cost of all that cool? Prices for a one-bedroom start around \$500,000 and rise to upwards of \$1.8 million for a three-bedroom — leather jackets not included. For a more glossy experience, head to the 25-floor **Elle Residences Miami** at 3618 NE 5th Ave. in Edgewater. Urban Network Capital Group and Vertical Developments are behind the 180-unit project from the 79-year-old tastemaking magazine. Interiors by The One Atelier (Fendi and Karl Lagerfeld vets) will channel the pages of sister pub Elle Decor with their elegant and airy designs. It's a youthful concept with a French Riviera-inspired sundeck, two pools, an outdoor movie theater, a chic fitness center and prices from an approachable \$525,000 with Fortune Development Sales. Vogueing strictly prohibited.



Or channel your rock 'n' roll fantasies at the 12-story Rider Residences, from \$500,000, where the rebel vibe includes a fleet of motorcycles for resident use. |